

# RapidMiner's Next-Gen Cloud Platform

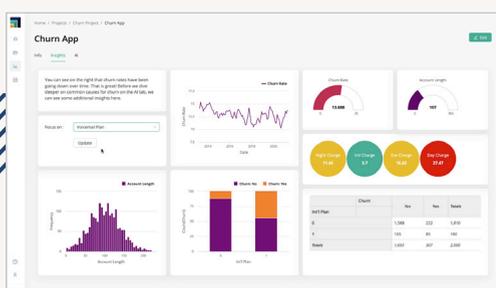
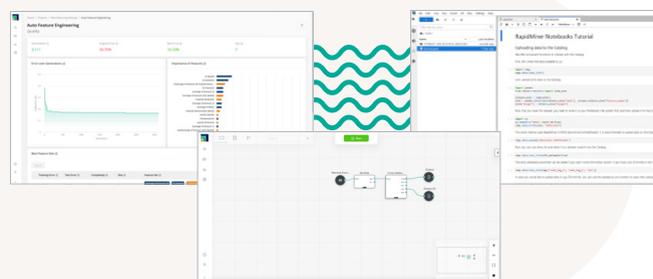
It's time to take more data science projects from promising ideas to business-changing solutions.



RapidMiner empowers you to make the most of your existing people, expertise, and data by enabling employees from different backgrounds to contribute to AI initiatives, building trust in models and their predictions, and helping you scale your efforts across the enterprise by working with existing systems and policies. You can also access the platform right from your browser—allowing you to spend less time administering software and more time extracting value from your data.

## One platform for everyone.

Successful data science projects rely on business and data experts to work together. That's why RapidMiner has full automation for data science novices, an integrated JupyterLab environment for experts, and visual drag-and-drop designer to bridge the gap.

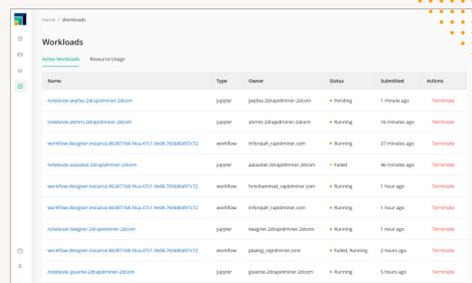


## True team transparency.

Deliver complete transparency across every stage of the AI lifecycle. RapidMiner acts as your single source of truth by centrally storing projects and data assets, providing tangible and actionable results, and documenting every step of model creation.

## Digital enterprise agility.

Don't let IT challenges get in the way of AI solutions. RapidMiner allows you to add users with ease, scale on demand, and embed models wherever they can deliver the greatest impact for your business—all without compromising the security or integrity of your data.



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mlbook-axelradar-2@rapidminer-2020m	jupyter	axelradar@rapidminer-2020m	Failed	46 minutes ago	Terminate
workflow-designer-instance-8628758-1@rapidminer-2020m	workflow	tenchamrath@rapidminer.com	Running	1 hour ago	Terminate
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## The honeymoon for enterprise data science is over.

Data science can deliver game-changing value across your entire business by helping you to better understand customer behavior, create efficiencies, assess risk, and remove uncertainty from key decisions. But as it stands today, almost 9 out of 10 models never make it to production.

So why are so many companies failing to see success?

### Major Skills Gap & No Translation

Success with AI requires deep involvement from a wide variety of stakeholders—but with that variety comes a mismatch of skillsets. In many cases, data and business experts don't understand each other's work or priorities. Skill gaps with no translation bring an absence of meaningful results.

### No Trust & Understanding

For decision makers with limited data science knowledge, not understanding how a model works is enough to halt a project in its tracks. To build trust in solutions, you need to explain exactly how they work and the impact they'll have on your business. Companies who fail to build trust also fail to drive adoption.

### Insurmountable Corporate Complexity

Model impact relies on alignment with existing systems and widespread understanding of results—but enterprise IT challenges often get in the way of both. An inability to embed AI within key processes often stops organizations from reaping the full value of their projects.

### Why RapidMiner?

RapidMiner is the only data science platform that can support **any user in your enterprise** across the **entire data science lifecycle**. By leveraging our platform, expert consulting, and self-paced academy, your organization can bring data science down to earth, prioritize and plan your use cases, and help any employee build data skills that'll benefit both your organization and their careers.



It's very easy to automate the entire machine learning process from initial data extraction, training, testing, scoring, and finally pushing the results to a web app for operational staff to access for daily decision making. We're having success so far in terms of predicting areas of high risk, as well as identifying internal pain points."

- Chief Analytics Officer,  
State & Local Government

Interested in seeing  
how RapidMiner  
can support your  
organization?

[REQUEST A DEMO](#)

For those driven to accelerate the pace of transformation, [RapidMiner](#) is the enterprise-ready data science platform that amplifies the collective impact of your people, expertise, and data for break-through competitive advantage. RapidMiner's data science platform supports all analytics users across the full AI lifecycle. The RapidMiner Academy and Center of Excellence methodology ensure customers are successful, no matter their experience or resource levels. Since 2007, more than 1 million professionals and 40,000 organizations in over 150 countries have relied on RapidMiner to bring data science closer to their business.