RapidMiner’s Next-Gen Cloud Platform

It’s time to take more data science projects from promising ideas to business-changing solutions.

RapidMiner empowers you to make the most of your existing people, expertise, and data by enabling employees from different backgrounds to contribute to AI initiatives, building trust in models and their predictions, and helping you scale your efforts across the enterprise by working with existing systems and policies. You can also access the platform right from your browser—allowing you to spend less time administering software and more time extracting value from your data.

One platform for everyone.
Successful data science projects rely on business and data experts to work together. That’s why RapidMiner has full automation for data science novices, an integrated JupyterLab environment for experts, and visual drag-and-drop designer to bridge the gap.

True team transparency.
Deliver complete transparency across every stage of the AI lifecycle. RapidMiner acts as your single source of truth by centrally storing projects and data assets, providing tangible and actionable results, and documenting every step of model creation.

Digital enterprise agility.
Don’t let IT challenges get in the way of AI solutions. RapidMiner allows you to add users with ease, scale on demand, and embed models wherever they can deliver the greatest impact for your business—all without compromising the security or integrity of your data.
The honeymoon for enterprise data science is over.

Data science can deliver game-changing value across your entire business by helping you to better understand customer behavior, create efficiencies, assess risk, and remove uncertainty from key decisions. But as it stands today, almost 9 out of 10 models never make it to production.

So why are so many companies failing to see success?

**Major Skills Gap & No Translation**

Success with AI requires deep involvement from a wide variety of stakeholders—but with that variety comes a mismatch of skillsets. In many cases, data and business experts don’t understand each other’s work or priorities. Skill gaps with no translation bring an absence of meaningful results.

**No Trust & Understanding**

For decision makers with limited data science knowledge, not understanding how a model works is enough to halt a project in its tracks. To build trust in solutions, you need to explain exactly how they work and the impact they’ll have on your business. Companies who fail to build trust also fail to drive adoption.

**Insurmountable Corporate Complexity**

Model impact relies on alignment with existing systems and widespread understanding of results—but enterprise IT challenges often get in the way of both. An inability to embed AI within key processes often stops organizations from reaping the full value of their projects.

**Why RapidMiner?**

RapidMiner is the only data science platform that can support any user in your enterprise across the entire data science lifecycle. By leveraging our platform, expert consulting, and self-paced academy, your organization can bring data science down to earth, prioritize and plan your use cases, and help any employee build data skills that’ll benefit both your organization and their careers.

**Interested in seeing how RapidMiner can support your organization?**

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