Your organization has mountains of underutilized, available data—do you think of it as a competitive advantage?

Companies like Uber and Netflix have disrupted $100 billion industries with AI. From summoning a car with the push of a button to recommendation engines that feel more like mind readers, AI is transforming industries now.

Take a good look in the mirror—how do you see your organization? Is your company lagging behind or plotting a course to pass you by? If you are not leveraging AI to transform your data into objective, industry-disrupting insights, it is likely that your competitors are preparing a strategic response just for you.

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Sustain Healthy Business Growth

50% of business executives believe they need to use AI to achieve their growth objectives.

Reduce Costs & Streamline Processes

Businesses using AI saw cost savings of up to 50%. Reduce call center costs by 60%, and realize cost reductions of 40%. - Harvard Business Review

Reimagine How Your Business Works

By leveraging deep learning algorithms, Uber’s demand forecasting improved by 12.3% in over 100 cities worldwide. - Uber

Over 70% of Netflix’s viewer activity is based on suggestions offered by its AI-driven recommendation algorithm. - Neil Patel

Businesses using AI for sales increase their leads by over 50%, decrease call time by 60-70%, and realize cost reductions of 40-60%. - Harvard Business Review

Drive Innovation & New Revenue

Cross-industry innovators attribute at least 20% of their organization’s EBIT (Earnings Before Interest and Taxes) to AI. - McKinsey

Avoid Devastating Consequences

75% of executives fear going out of business within 5 years if they don’t scale AI. - Accenture

There are 5 ways your clients have implemented high-impact AI initiatives at their organizations.

Are you ready to start building a dynamic AI strategy, but are unsure of where to start? Contact us today for a demo.

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